



**DATE:** November 20, 2024

**TO:** Board of Education

**FROM:** Mrs. Kerstin Kramer, Superintendent Chief Learning Officer

**SUBJECT:** Approve Agreement with the Town of Truckee for Educational and Governmental Television Services

**PRESENTED BY:** Todd Rivera, Assistant Superintendent Chief Business Officer

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**ACTION REQUESTED**

Approve agreement with the Town of Truckee for educational and governmental television services.

**BACKGROUND INFORMATION**

AlticeUSA/Optimum Communications ("Optimum") holds the franchise issued by the State of California pursuant to the Digital Infrastructure and Video Competition Act of 2006 to provide cable television services to subscribers residing within Truckee.

Pursuant to applicable law, Optimum has designated four channels in their Truckee channel lineups for educational and/or governmental ("EG") access, which channels are currently designated and operated as EG channels under the name Tahoe Truckee Media ("TTM).

Historically, the Town of Truckee ("Town") has transferred over the operations of TTM to the Tahoe Truckee Unified School District ("District"). This agreement designates the roles and responsibilities of the Town and District with regards to TTM. The District shall provide space and oversee the daily operations of TTM. In return, the District will receive 70% of all EG funding received from Optimum during the term of this Agreement.

In 1999, the Town Council entered into the first agreement with the Tahoe Truckee Unified School District (TTUSD) to serve as the Town's Public Educational and Governmental (PEG) Access provider. Since then, community television services have been provided to the Town under the Truckee Tahoe Community Television (TTCTV) label, and currently the Tahoe Truckee Media (TTM) label. TTM is currently providing video production services for a number of local community organizations and providing services for several public agencies.

TTUSD shall provide video streaming services and staffing for Town Council, Planning Commission, and special workshop meetings. Town shall notify TTUSD of all regular meetings at least 72 hours in advance. Town shall notify TTUSD of special meetings at least 24 hours before the meeting. TTUSD's services hereunder shall include, without limitation, the following at an hourly rate of \$150 and \$850 per month for video storage and access:

- A. Providing a video technician to run the video control room during the meetings described above.
- B. Providing related streaming and video capture hardware (outside of the Town of Truckee facility).
- C. Live broadcasting of the meetings described above on the Optimum cable system (as provided by Optimum Communications), to customers within the respective Optimum service area.
- D. Providing live internet streaming video of the meetings described above at the rate of 384Kb for up to 3000 concurrent download streams.
- E. Making archived digital video of previous meetings available for viewing on demand on the Internet for a one-year period after each meeting.

Estimated revenues for TTUSD pursuant to this agreement are approximately \$34,000 in streaming service charges and \$45,000 in Education and Government Franchise (DIVCA) fees.

**RESOURCES REQUIRED:** Revenues of approximately \$79,000 annually

**PREPARED BY:** Laura Rowe, Business Services Coordinator, for Todd Rivera, Assistant Superintendent Chief Business Officer